

**Course Description**

Students work through 6 units that provide them with a clear and developed understanding of the work, activities and purposes of large businesses that make up our economy and those that complete international trade. Students through the use of case studies, group work and designed projects will:

1. Actively engage in the study of business and economics to develop as effective and independent learners and as critical and reflective thinkers with enquiring minds.
2. Use an enquiring, critical approach to distinguish facts and opinions, to build arguments and make informed judgements.
3. Develop and apply their knowledge, understanding and skills to contemporary issues in a range of local, national and global contexts.
4. Appreciate the range of perspectives of different stakeholders in relation to business and economic activities.
5. Consider the extent to which business and economic activity can be ethical and sustainable.

**Topics Covered**

1. Business in the Real World 3.1 – focusing on the role of business enterprise and entrepreneurship and nature of work performed by different businesses.
2. Influences of Business 3.2 – focusing on the development of e-commerce, globalisation, environmental work, international trade and laws influencing business.
3. Business Operations 3.3 – focusing on how businesses may produce, manufacture or supply different commodities, goods and services.
4. Human Resources 3.4 – focusing on the correct recruitment, selection and training of staff used by current businesses.
5. Marketing 3.5 – focusing on the development, advertising, pricing and selling of different goods and services across the UK.
6. Finance 3.6 – focusing on the accounting practices carried out by various different businesses across the UK

**Exam Details**

Students will sit two exam papers at the end of the course (Year 11) which form the overall assessment.

Paper 1; Influences of operations and HRM on business activity (50%)

Paper 2; Influences of marketing and finance on business activity (50%)

**Enrichment**

- Business Department Workshops, every Wednesday and Friday
- Revision and skill development workshops after school and during half terms (details will be sent out to parents nearer to relevant dates and times)
- Enterprise Activities – ranging from Internal College activities to Mosaic Challenge and Young Enterprise
- Planned Excursions and Incursions with local businesses to provide students with practical insights into how they operate

**Progression Route/s**

A foundation base to go on to study either Enterprise, Business Studies and Accounting in further education at:

- A Level
- BTEC Level 3
- Industry Related Apprenticeships

**SUBJECT: BTEC ENTERPRISE/BUSINESS**

**EXAM BOARD: PEARSON EDEXCEL BTEC**

### **Course Description**

Introduction to BTEC TECHNICAL AWARD in Enterprise or Business. During this year students will take part in various activities and lesson tasks to give them an accurate insight into Business and Enterprise. This introductory course will aim to enable students to learn about:

- self-employment
- retail
- business management

As an introductory course will lead towards students having the opportunity to study a BTEC TECHNICAL AWARD in Enterprise or Business in Years 10 and 11 starting in September 2019. Students will then be able to access and study units including:

- Forms of Enterprise
- Business Operations
- Financing a Business Enterprise
- Marketing a Business Enterprise

### **Topics Covered**

The course has two internally assessed components, and one that's externally assessed:

- Project Work Component 1 Exploring Enterprise
- Project Work Component 2 Planning and Running an Enterprise
- Exam Component 3 Promotion and Finance for Enterprise

### **Exam Details**

Exam component 3 Promotion and Finance for Enterprise

Students will sit one exam paper in either Year 10 or 11 which will make up 40% of their overall course assessment and Grade.

### **Coursework / Controlled Assessment Information**

The course has two internally assessed components:

- Project Work Component 1 Exploring Enterprise (30%) – students will be using real business case studies as their focus.
- Project Work Component 2 Planning and Running an Enterprise (30%) – students will work together to create and operates a micro enterprise activity and review the work they have completed on it

### **Enrichment**

- Business Department Workshops, every Wednesday and Friday
- Revision and skill development workshops after school and during half terms (details will be sent out to parents nearer to relevant dates and times)
- Enterprise Activities – ranging from Internal College activities to Mosaic Challenge and Young Enterprise
- Planned Excursions and Incursions with local businesses to provide students with practical insights into how they operate

### **Progression Route/s**

A foundation base to go on to study either Enterprise and Business Studies in further education, at:

- BTEC Level 3
- Industry Related Apprenticeships

## **SUBJECT: CERTIFICATE IN FINANCIAL EDUCATION (CEFE)**

**EXAM BOARD: IFS** (*Institute For Fiscal Studies / London Institute of Banking and Finance*)

### **Course Description**

Introduction to TECHNICAL AWARD Certificate in Financial Education (CeFE). During this year students will take part in various activities and lesson tasks to give them an accurate insight into Accounting and Business. This introductory course will aim to enable students to learn about:

- Accounting principles
- accounting careers
- employability
- enterprise

An introductory course which will lead towards students having the opportunity to study a TECHNICAL AWARD Certificate in Financial Education (CeFE) in Years 10 and 11 starting in September 2019. It will go on to develop and create an understanding of:

- the economy,
- financial management skills,
- employability skills
- enterprise skills.

### **Topics Covered**

The course has three externally assessed components:

- Unit 1 – Finance, the Individual and Society
- Unit 2 – Practices of Managing Money
- Unit 3 – Financial Capability, Work and Enterprise

### **Exam Details**

All components and units are mandatory and assessed. Each unit is assessed via the following method:

- Unit 1: 20 stand-alone 45-minute multiple-choice questions and 5 sets of stimulus material each with 3 associated questions (total marks 35)
- Unit 2: 15 stand-alone 45-minute multiple-choice questions and 5 sets of stimulus material each with 4 associated questions (total marks 35).
- Unit 3: pre-release case study requiring written responses (total marks 27). This unit will also assess spelling, punctuation and grammar (SPAG) through the written responses (total marks 3). This component of the examination is to be completed in 1 hour.

### **Enrichment**

- Business Department Workshops, every Wednesday and Friday
- Revision and skill development workshops after school and during half terms (details will be sent out to parents nearer to relevant dates and times)
- Enterprise Activities – ranging from Internal College activities to Mosaic Challenge and Young Enterprise
- Planned Excursions and Incursions with local businesses to provide students with practical insights into how they operate

### **Progression Route/s**

A foundation base to go on to study either Enterprise and Business Studies in further education, at:

- BTEC Level 3
- Certificate in Financial Studies Level 3 (CeFS)
- Industry Related Apprenticeships

